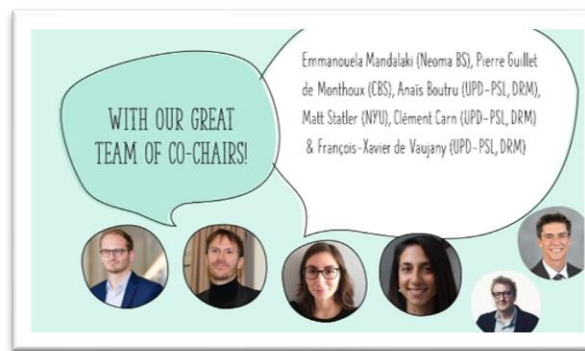# PROGRAM OF THE 14ᵗʰ OAP Workshop

"AI and the Artificialities of Intelligence: What Matters in and for Organizing?"

June 6 and 7 at ESSEC & Université Paris Dauphine-PSL (DRM)

1. Day 1 (June 5)

"Flânerie with Walter Benjamin". Meeting point at 2 PM CET (registration necessary via our [Google form](#))

2. Day 2 (June 6) at ESSEC (La Défense Campus, CNIT): the 8th Dauphine Philosophy Workshop (DPW), pre-event of OAP 2024

Morning

9.00-10.30 **Welcome address and opening keynote lecture** of DPW 2024 by **Antonio Casilli** (Institut Polytechnique de Paris): "What's so Artificial about Artificial Intelligence? Tackling Digital Labor and Global Inequalities"

10.30-11.00 **Coffee break**

11.00-12.30 **Parallel sessions**

Track 1 Ontologies of institutions and legitimation I (onsite). Session chair: Aurélie Leclercq-Vandelannoitte (IESEG & CNRS)	Track 2 Getting rid of legitimation? Towards new ontologies (onsite) Session chair: Anaïs Boutru (Université Paris Dauphine-PSL, DRM)	Track 3 Bodies & ordinariness organizing as a legitimation (onsite) Session chair: Emmanouela Mandalaki (Neoma BS)	Track 4 AGORA (online) Facilitation: Géraldine Paring (ESSCA) and Julien Malaurent (ESSEC)
"Institutional Reality metastructure in Geometric Ontology", by **Julia Cherny** (Åbo Akademi University)	"The illegitimacy of AI intelligence: a deleuzian inquiry", by **Xavier Deroy** (NEOMA Business School)	"The acceptive gaze as an embodied intervention for democracy-as-becoming in professional learning", by **Pauliina Jääskeläinen** (University of Lapland) and **Joonas Vola** (University of Lapland)	Agora 1: "Renewing our approach of legitimacy and institution with Merleau-Ponty", by **Wendelin Küpers** (Karlshochule International University & ICN Business School)
"Unveiling the depth of temporal and spatial realities in organizations with a critical realist lens", by **Deniz Tunzalp** (Istanbul Technical University)	"Baktinian approach of legitimation in organization", by **Stela Raytechva** (ISM-IAE, Université de Versailles Saint-Quentin)	"Rethinking Embodiment: Processual Bodies and the Case of Judson Dance Theater", by **Sara Biglieri** (ESCP Europe) and **Sylvain Bureau** (ESCP Europe)	Agora 2: "Beyond obviousness… what art can express", by **Pierre Guillet de Monthoux** (CBS & Stockholm School of Economics)
"Delegitimation Without Legitimation? Renewing Institutional Theories with a New Deleuzian Start", by **François-Xavier de Vaujany** (UPD-PSL) and **Stewart Clegg** (UTS)	"Combining being realism and becoming realism for a better understanding of the dynamics of organizational transformation", by **Kätlin Pulk** (Estonian Business School)	"Writing the ordinary of the organization - an autoethnographic practice inspired by Dewey and Emerson", by **Lucie Chartouny** (UPD-PSL)	Agora 3: "Dancing as flowing beyond the self", by **Pauliina Jaaskelainen** (University of Lapland)

12.30-14.0   **Lunch at ESSEC**

Afternoon

14.00-15.00   Keynote lecture by Romain Laufer (HEC Paris) about "Legitimacy and systems of legitimacy in management"

15.00-16.30   **Parallel sessions**

Track 5: **Critical ontologies of institutions and legitimation I** (onsite) Session chair: Kätlin Pulk (EBS)	Track 6: **Senses and phenomenologies of obviousness** (onsite) Session chair: François-Xavier de Vaujany (UPD-PSL, DRM)	Track 7: **Philosophy, art & imagination** (onsite) Session chair: Pierre Guillet de Monthoux (CBS & SSE)	Track 8: **Digitality, ontologies and organizing** (online)* Session chair: Matt Statler (NYU) and Clément Carn (UPD-PSL, DRM)
"Dating" as decolonizing methodological practice - Pathways for an embodied, decolonized ways of re-searching", by **Wendelin Küpers** (Karlshochule International University & ICN Business School), **Urs Jaeger** (INCAE Business School) and **Felipe Ignacio Symmes** (EGADE Business School)	"Individual Autonomy, Intersubjectivity, Mutual Self-organization", by **Zheng-Xian Liao** (Renmin University of China)	"Towards an Experimental Writing Device. Seeking Multiple Styles to Suit Various Audiences", by **Elen Riot** (Université Paris 8)	"Building analytical framework for research on Inclusive Digitalisation for disabled people and work: application of socio-material approach" by **Eun Sun Godwin** (University of Wolverhampton) and **Marisa Smith** (University of Strathclyde)
"Between heterodoxy and orthodoxy: legitimacy in the social economy. The case of the Mondragon Group, world leader in industrial cooperativism", by **Hervé Grelier-Bidalun** (Mondragon University)	"Stop children what's that sound?", by **Joanna Pascoe** (Auckland University of Technology)	"Imaginaries and Organized Life: The Interplay of Tacit and Explicit Dimensions in the organizing of everyday life", by **Felippe de Medeiros Oliveira** (University of Dundee)	"Towards Ontological Inquiries of Responsibilization in the Climate Crisis", by **Friederike Döbbe** (Stockholm School of Economics)
"Legitimacy in temporary organizations: innovation contests", by **Christina Häfliger** (LUT University)	"Remote work and organizational body: a phenomenological perspective", by **Claire Estagnasié** (UQAM)	"Arts-Based Methods and Organization Studies: New Methodological Avenues and Possibility for Interdisciplinarity", by **Yashar Mahmmud** (Stockholm University)	"Entrepreneurship as kitch: Reflections on some material and spatial aspects of entrepreneurial work", by **Ray Griffin** (South East Technological University)
"Sustainable development: a response to the legitimacy crises of local authorities", by **Aurélia Heurteux** (Université Reims Champagne-Ardenne)	"Creating preventable worlds: the double bind of managing absence", Lauren Waardenburg (ESSEC) and Attila Márton (Copenhagen Business School)		

16.30-17.00   **Coffee break**

17.00-18.00   Panel about "**Beyond judgement and legitimation: Reconceptualizing the ontology of institutional dynamics in MOS**" with **Romain Laufer** (HEC Paris), **Anaïs Boutru** (UPD-PSL, DRM) and **Emmanouela Mandalaki** (Neoma Business School) – moderation by **Clément Carn** (UPD-PSL, DRM)

18.00-19.00   **Opening keynote lecture** for OAP 2024 by **Youngjin Yoo** (Case Western University): **"An experiential view on Artificial Intelligence in the corporate world"**

3. Day 3 (June 7) at Université Paris Dauphine-PSL (Porte Dauphine)

Morning

8.30-9.00   **Welcome address** by the co-chairs of OAP 2024 and representatives of ESSEC and Dauphine-PSL.

9.00-10.30   **Parallel sessions**

Track 9: Artificialities of intelligence and organizing (onsite) Session chair: François-Xavier de Vaujany (UPD-PSL, DRM)	Track 14: AI and performativity (onsite) Session chair: Fiza Brakel-Ahmed (Vrije Universiteit Amsterdam)	Track 11: Making and unmaking the world with AI (onsite) Session chair: Deniz Tunçalp (Istanbul Technical University)	Track 12: Agora (online) Facilitation: Ela Hafermalz (VU) and Marc Lenglet (Neoma BS)
"Theorising the AI fungi within our digital forest", by **Will Venters** (LSE) and **Roser Pujadas** (University College London)	"Digital Transformation Captured by AI", by **Daniel Curto-Millet** (University of Gothenburg) and **Juho Lindman** (University of Gothenburg)	"Digital transformation in an emerging field: the case of AI Virtual influencers in the infuence marketing field", by **Hélène Bussy-Socrate** (CNAM) and **Margaud Langlois** (PSB)	Agora 4: "What is the Metalab?", by **Julien Malaurent** (ESSEC)
"Exploring More-Than-Human Intelligence in Organizations: Lessons from the Transformation of Captaining Work in Commercial Aviation with A.I.", by **Angelo Gasparre** (UNIGE) and **Giovanni Masino** (University of Ferrara)	"Consider the Dashboard: How HR data and algorithms come to matter through visual interfaces", by **Felix Diefenhardt** (Vienna University)	"AI and the future of power work", by **Kaveh Mohajeri** (IESEG), **Aurélie Leclercq-Vandelannoitte** (IESEG & CNRS) and **Mohammad Hossein Jarrahi** (University of North Carolina)	Agora 5: "How to write differently", by **Emmanouela Mandalaki** (Neoma Business School)
"Analyzing AI in the light of 'kratt' of Estonian folklore from the perspective of Heidegger", by **Kätlin	"Generative AI tools as radically-black boxes: challenges to organizational knowledge", by	"The Happening of Nothingness: When the Artificialities of Intelligence Keep Emptying the World",	Agora 6: "What can Ellul bring to the study of organizing?", by **Véronique Steyer** (Ecole Polytechnique)

Pulk (Estonian Business School)	**Ricardo Coelho da Silva** (Nova School of Business and Economics), **Raffi Duymedjian** (GEM), **Charles-Clemens Rüling** (GEM) and **Leid Zejnilovic** (Nova School of Business and Economics)	by **Claire Estagnasié** (UQAM & Université Côte d'Azur)	
		"Understanding the Values of Artificial Intelligence: Business Value", by **Panagiotis Keramidis** (CBS) and **Arisa Shollo** (CBS)	Agora 7: "Artificial Intelligence", by **Eric Salobir** (CNN)

10.30-11.00   **Coffee break**

11.00-12.30   **Parallel sessions**

Track 13: **Collective intelligence, digitality and organizing (bis)** (onsite) Session chair: Marc Lenglet (NEOMA Business School)	Track 10: **Critical approaches of AI and organizing** (onsite) Session chair: Will Venter (LSE)	Track 15: **AI, dystopia and new imaginaries of organizing** (onsite) Session chair: Hélène Bussy-Socrate (CNAM)
"Orchestrating communities of practice and collective intelligence in innovation contests", by **Christina Häfliger** (LUT University)	A Contrarian Walks into a Bar: Heretical Thinking on AI in and for Organization", by **Michel Avital** (CBS) and **Dov Te'eni** (Tel Aviv University)	"The double-edged ethics of technological dystopia: an Ellulian perspective of the Cambridge Analytica (non-)scandal", by **Véronique Steyer** (Ecole Polytechnique)
"An Inquiry into the Land of Collective Intelligence Augmented by AI", by **Eline Vivet Maladry** (Université Paris-Saclay)	"Rhizomatic Narratives and Critical Fabulation: Unveiling the Subjective Imaginary in Human-Machine Interactions", by **Angelo Gasparre** (UNIGE) and **Luca Pareschi** (Università di Roma Tor Vergata)	"The mythos of AGI: between fiction, scientific discoveries and economic realities", by **Emmanuelle Walkowiak** (RMIT University) and **Julian Waters-Lynch** (RMIT University)
"Impatient bodies: a material focus on the patients-medical professionals' relationship during breast cancer treatment", **Sophie Gourevitch** (ICN Business School) and **Sophie Rauch** (NEOMA Business School)	"Black (Dis)organisation: materialism, logistics and opacity", by **Farai Chipato** (University of Glasgow)	"Algorithms, Artificial Intelligence and Dispute Resolution: Towards new Forms of Justice?", by **Marco Velicogna** (IRSIG CNR)

12.30-13.30   **Lunch/online keynote lecture** by **Alexandre Geffen** (CNRS, INSHS): "Artificial creativities"

Afternoon

13.30-14.30   Panel about "**AI and the artificialities of intelligence: what matters in and for organizing**" with **Will Venters** (LSE), **Ella Hafermalz** (VU), **Christina Häfliger** (LUT

university), **Eric Salobir** (CNN) and **Emmanuelle Walkowiak** (RMIT) – moderation by **Pauliina Jääskeläinen**
(University of Lapland)

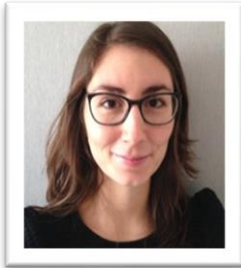14.30-16.00   **Parallel sessions**

Track 16: **Historical perspectives on AI** (onsite) Session chair: Youngjin Yoo (Case Western University)	Track 17: **Ethics, values and responsibility of AI** (onsite) Session chair: Géraldine Paring (ESSCA)	Track 18: Representing and mimicking the world (onsite) Session chair: Angelo Gasparre (UNIGE)	**Track 19: Agora** (online) Facilitation: Julien Malaurent (ESSEC) and Will Venters (LSE)
"French union CGT's analysis of artificial intelligence: a critical perspective", by **Marion Beauvalet** (UPD-PSL)	"Accounting for the dark side of gamification: An ethnography of a medical serious game", by **Edouard Pignot** (EMLV) and **Jean-Etienne Joullié** (EMLV)	"Monkey business? Or styles in mirroring, mimicking the world", by **Elen Riot** (Université Paris 8)	Agora 7: "Events-based approach of organizing", by **Kätlin Pulk** (Estonian Business School)
"AI and On the systemisation of public employment casework and classification: A story of cybernetic schismogenesis", by **Ray Griffin** (SETU Waterford)	"Responsible artificial intelligence beyond minds and machines: AI adoption, social order and organizational practices", by **Deniz Tunçalp** (Istanbul Technical University) and **Burcu Altan Kuru** (Istanbul Technical University)	"Managing controversies with Artificial Intelligence. The making of a machine reading device", by **Jean Danielou** (Engie)	Agora 8: "Management as incompleting the world and cultivating desire", by **François-Xavier de Vaujany** (UPD-PSL)
"Robots in time", by **Julia Cherny** (Åbo Akademi University)	"Artists without a stage. What's left? // Adapting to digital technology", by **Fiza Brakel-Ahmed** (Vrije Universiteit Amsterdam)	"Synthetic data as infrastructures of algorithmic fictions: Making new worlds in the evolving spaces of finance", by **Carolina Aguerre** (Universidad Católica del Uruguay), **Malcolm Campbell-Verduyn** (University Groningen) and **Marc Lenglet** (NEOMA Business School)	Agora 9: "Unsettled Humanities", by **Matt Statler** (NYU)

16.00-16.30   **Coffee break**

16.30-17.30   **Keynote lecture** by **Dominique Lestel** (ENS Ulm): "Insurrectional machines"

17.30-18.00   **Concluding panel** with all co-chairs

4. Presentation of our panellists and keynote speakers for DPW & OAP 2024

Anaïs Boutru
Université Paris Dauphine-PSL
Panellist of DPW 2024

Antonio Casilli
Institut Polytechnique de Paris
Keynote speaker of DPW 2024

Alexandre Gefen
CNRS, INSHS
Keynote speaker OAP 2024

Christina Häfliger
LUT university
Panellist of OAP 2024

Ella Hafermalz
Vrije Universiteit Amsterdam
Panellist of OAP 2024

Pauliina Jääskeläinen
University of Lapland
Panellist of OAP 2024

Aurélie Leclercq-Vandelannoitte
IESEG & CNRS
Panellist of DPW 2024

Romain Laufer
HEC Paris
Panellist of OAP 2024

Dominique Lestel
ENS Ulm
Keynote speaker OAP 2024

Emmanouela Mandalaki
NEOMA Business School
Panellist DPW 2024

Eric Salobir
Conseil National du Numérique
Panelist OAP 2024

François-Xavier de Vaujany
Université Paris Dauphine-PSL, DRM
Panellist OAP 2024

Will Venters
London School of Economics
Panellist of OAP 2024

Emmanuelle Walkowiak
RMIT
Panelist

Youngjin Yoo
Case Western Reserve University
Keynote speaker OAP 2024

Co-chairs of OAP 2024: Aurélie Leclercq-Vandelannoitte (IESEG & CNRS), François-Xavier de Vaujany (UPD-PSL, DRM), Hela Hafermalz (VU), Yoogjin Yoo (Case Western University) and Will Venters (LSE).

Co-chairs for DPW 2024: Anaïs Boutru (UPD-PSL, DRM), Clément Carn (UPD-PSL, DRM), Emmanouela Mandalaki (NEOMA Business School), Matt Statler (NYU) and François-Xavier de Vaujany (UPD-PSL, DRM)

OC: Adélie Chevalier (UPD-PSL), Marc Lenglet (NEOMA Business School), Sébastien Lorenzini (UPD-PSL), Géraldine Paring (ESSCA), Kätlin Pulk (EBS), Stela Raytcheva (UVSQ), François-Xavier de Vaujany (UPD-PSL, DRM)

Contact: workshopoap@gmail.com

Registration: on this link

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Twitter/X account: @WorkshopOAP