

<b>Course Title</b>	Opportunities and challenges for journalism
<b>Course Level</b>	Graduate / Undergraduate
<b>Domain</b>	Electives
<b>Language</b>	English
<b>Nb. Face to Face Hours</b>	36 (3hrs. sessions)
<b>E-learning Support</b>	Mycourse yes / No
<b>ECTS</b>	6

## Course Title

Corporate Finance

## Professor

Romy Strassenburg

### Contact Information

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Whatsapp/Facebook.

## Language

English

## Overview

Theoretical and practical approach to the profession of journalism. History and present challenges of press with special focus on France and Europe. Exercises to acquire knowledge about journalistic work in different media (TV, web, print, radio). Development of abilities in writing, reading, and expression referred to journalism: practical exercises, discussions, vocabulary lists, interviews, development of a carrier in press.

## Prerequisites

Basic level for english conversations and writing abilities. Interest in international media and the profession of journalism. Team spirit.

## Course Objectives

Give an overview about differences in media culture of different european countries, special focus on french and European media. Preparing students to understand differences and similarities of today's media. Provide skills that serve producing own contributions or apply for an internship.

## Learning Outcomes

General knowledge about journalism and media.  
Enrichment of vocabulary linked to press/media.  
Working on subjects in a group/redaction.  
Preparation for internship or own journalistic contributions.

## Mode of Assessment

To be completed

## Course Schedule (12 weeks)

1	Introduction to journalism in general (specificities of french media, history of french press and journalism school system). What is a media - and are "the media" something different?
2	Different genres and important players in the international and European media world. Discover, identify and differentiate current genres and styles in the media (print, web, radio and audiovisual) through examples from international news.
3	Crisis and chances. Are print media and radio declining? What social media changed in daily work for journalists. What are the chances of changing conditions for journalists?
4	Requirements for successful research and the basics for daily journalistic work. How to prepare an interview and structure informations. Make mind maps for several subjects; find the required information; Broad or precise questions - the best approach to the interviewee. Working on an interview about a concrete subject and exhaust it according to your needs.
5	Print press and its specifics: writing articles: Faults to avoid; practical advice along different stlye exercises. shorten and expand a text Use imagination: quotes, word games, humor etc.
6	Focus on audiovisual media. Which competences to acquire, which differences, how to prepare a successful carrier in audiovisual media, technical requirements.
7	Focus on web journalism. How to work in an online redaction/ How to design the cooperation with print, how do they work together, what can they learn from each other?
8	How to become a correspondent abroad (part I)? The challenges of daily work on the spot, the research of the subjects and the presentation for the public in his country of origin (between clichés and unknown facts.)

9	How to become a correspondent abroad (part II)? How to create a useful network abroad. How to stay in touch with origin country. Specifies of work as f. ex. war reporter, photojournalist.
10	How to apply for an internship, a job offer and how to propose a contribution to a media. Developing a well working curriculum vitae for journalists.
11	Freelance journalism versus traditional redactions. Advantages and inconveniences. Self marketing in social networks and conditions to create a cooperate identity as freelancer. Create a network, stay in touch develop an address book.
12	Evaluation of results - open session to deepen favorite session.

## Bibliography

- <http://www.storybasedinquiry.com> (Free Download)

(Story-Based Inquiry: A Manual for Investigative Journalists und Global Investigative Journalism Casebook)

- Articles, emissions and radio features belonging to actual subjects up to actuality handed out in the beginning of each class.

## MyCourse

This course is on MyCourse : **No**

## Grading

The numerical grade distribution will dictate the final grade.

**Class participation:** Active class participation – this is what makes classes lively and instructive. Come on time and prepared. Class participation is based on quality of comments, not quantity.

**Exam policy:** In the exam, students will not be allowed to bring any document (except if allowed by the lecturer). Unexcused absences from exams or failure to submit cases will result in zero grades in the calculation of numerical averages. Exams are collected at the end of examination periods.

## Academic integrity

Be aware of the rules in Université Paris Dauphine about plagiarism and cheating during exams. All work turned in for this course must be your own work, or that of your own group. Working as part of a group implies that you are an active participant and fully contributed to the output produced by that group.