Course Title	Corporate Social Responsibility
Course Level	Graduate / Undergraduate
Domain	Economics / Management / Social Sciences
Language	English
Nb. Face to Face Hours	36 (3hrs. sessions)
E-learning Support	Mycourse No
ECTS	6

Course Title

Corporate Social Responsibility

Professor

Anne-Lise Legrand – Thomas Viotti – Nelly Molus

Contact Information

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Language

English

Overview

For the past 25 years, notably since the 1992 UN Conference on Sustainable Development in Rio, companies have increasingly invested resources to appear committed to Sustainable Development.

But where are we now? Is it more than mere window-dressing? What kind of value do sustainable practices create?

This course combines a descriptive and a practical approach to the implementation of sustainable practices into an international and multi-dimensional/sectorial business environment, including description of multiple cases and concrete example from professional speakers. The first half of each class will take the form of a lecture, while the second half will consist of practical cases, group works, role playing games etc.

Prerequisites

A great motivation to know more about CSR and how it works in today's business is enough to participate to this class.

Course Objectives

Provide students with a comprehensive understanding of Sustainable Development and sustainability challenges (social, economic and regulatory) companies now face (from SMEs to large international corporates).

Demonstrate students that Sustainable Development, from a business perspective, is viable when integrated into a business strategy.

Learning Outcomes

At the end of the Corporate Social Responsibility class offered by Paris Dauphine University students will be able to understand and critically discuss the concepts and topics of corporate social responsibility as well as business' responsibility. They will have a comprehensive understanding of sustainability challenges (social, environmental and economic development) that companies face and how transform these challenges into business opportunities.

Mode of Assessment

Examination modalities
- Oral participation / Attendance / Presentation 50%
- Final Exam 50%

Course Schedule

1	Introduction – Sustainable Development and Corporate Social Responsibility
2	Stakes and Challenges for Sustainable Development
3	What is Corporate Social Responsibility?
4	Integrating CSR in companies (1/2)
5	Integrating CSR in companies (2/2)
6	CSR in Financial Markets and Investments
7	CSR and Customers
8	A focus on Responsible Purchasing
9	CSR and Supply Chain

10	Measuring CSR performance
11	Creating a CSR Strategy
12	Exam

Bibiography

- ISO 26000:2010 standard
- SA8000:2014 standard
- UN Millennium Development Goals Report 2015
- EU High-Level Expert Group on Sustainable Finance – Financing a sustainable European economy – 2018
- http://www.undp.org/content/dam/undp/library/corporate/brochure/SDGs_Booklet_Web_En.pdf
- https://www.globalreporting.org/resourcelibrary/GRIG4-Part1-Reporting-Principles-and-Standard-Disclosures.pdf
- IFC Performance Standards on Environmental and Social Sustainability – IFC, January 2012
- https://www.iisd.org/sites/default/files/publications/csr_guide.pdf

MyCourse

This course is on MyCourse : **No**

Grading

The numerical grade distribution will dictate the final grade.
Class participation: Active class participation – this is what makes classes lively and instructive. Come on time and prepared. Class participation is based on quality of comments, not quantity.
Exam policy: In the exam, students will not be allowed to bring any document (except if allowed by the lecturer). Unexcused absences from exams or failure to submit cases will result in zero grades in the calculation of numerical averages. Exams are collected at the end of examination periods.

Academic integrity

Be aware of the rules in Université Paris Dauphine about plagiarism and cheating during exams. All work turned in for this course must be your own work, or that of your own group. Working as part of a group implies that you are an active participant and fully contributed to the output produced by that group.