



# DAUPHINE LONDON INTERNATIONAL MANAGEMENT SUMMER SCHOOLS

## PROSPECTUS 2021



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*THE BEST OF PARIS  
IN THE HEART OF LONDON*

**Dauphine** | PSL



## INTERNATIONAL MANAGEMENT SUMMER SCHOOLS AT DAUPHINE LONDON

### WHAT IS DAUPHINE LONDON?

Present in the UK since 2014, Dauphine London is part of Université Paris-Dauphine - PSL, a prestigious university in Paris which specialises in economics, management and social studies. Université Paris-Dauphine is, in turn, a member of Université PSL (Paris Sciences et Lettres), which was rated the best university in France 2021 by the Times Higher Education rankings. As well as teaching an undergraduate programme in Economics and Management, Dauphine London hosts a start-up incubator on campus.

### WHAT IS THE INTERNATIONAL MANAGEMENT SUMMER SCHOOL?

The International Management Summer School will help you to build your international network, polish your English and strengthen your leadership, strategy, communication and presentation skills, all of which are key success factors in an international working environment.

The school leads you through an intensive two or three-week programme taught by lecturers from top universities (including Oxbridge and the Ivy League), personal and business experts at the top of their game and senior executives from global companies such as Google, Universal Music Group and London based start-ups.

### WHAT'S THE CAMPUS LIKE?

Our beautiful, modern campus, with bright and spacious classrooms, breakout areas, a rooftop garden and a yard for socialising, is just a two-minute walk from Angel Underground Station, or a fifteen-minute walk from King's Cross-St Pancras International. We're remarkably close to all the amenities that Central London has to offer.

### WHO IS THE INTERNATIONAL MANAGEMENT SUMMER SCHOOL FOR?

Anyone with a thirst for knowledge and the ambition to push themselves further in their academic life or career. We look for students who are in at least their second year of undergraduate, who will thrive in a challenging and fulfilling environment.

### DO I NEED TO BE IN LONDON?

We aim to host as many students in London this year as possible, as we believe in-person programmes offer the most complete experience. But in light of recent events we are also offering an online summer school stream, based on the online expertise we have developed over the past year. In the event that the pandemic affects our current plans all students will be welcome to join us online or receive a refund. We hope this will provide more flexibility for learners.

## INTERNATIONAL MANAGEMENT SUMMER SCHOOL - ON CAMPUS STREAM

Hosted at our beautiful campus in Central London, the 'On Campus' stream of our International Management Summer School will provide you with a two- or three-week boutique immersion in International Management. Taught in small classes by world-class lecturers, the summer school will help you to sow the seeds of a successful international career, preparing you for anglophone business centres like London, New York & Singapore.

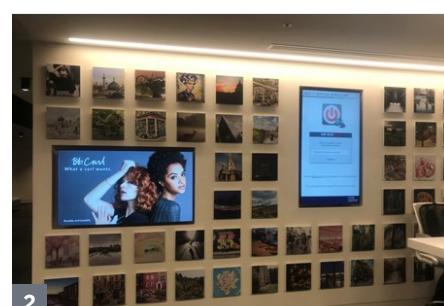
The Summer School is designed across a common framework (80% of the course) and a specific track to be chosen by each student, depending on their main area of interest.

<p><b>INTERNATIONAL MANAGEMENT - CORE COURSE</b></p> <p>Classes from senior lecturers in international management. Guest lectures from senior business leaders. English language tuition. Seminars on soft skills: leadership, creativity and more.</p> <p>—</p> <p>Welcome drinks and social events. Company visits. Excursions around the UK.</p>	<p><b>20 HOURS PER WEEK</b></p>
<p><b>DIGITAL AND INNOVATION TRACK</b> For those looking to be at the cutting edge of technology.</p> <p><b>SUSTAINABILITY MANAGEMENT TRACK</b> For those who keep their eye out for the environment.</p> <p><b>GENERAL BUSINESS MANAGEMENT TRACK</b> For those who want the full package.</p>	<p><b>4 HOURS PER WEEK</b></p>

1 Students visiting Lloyds bank headquarters in Bank.



2 Students visiting Estée Lauder headquarters in London.



1

3 Students visiting Universal Music Group.

## INTERNATIONAL MANAGEMENT SUMMER SCHOOL - ONLINE STREAM

Can't join us in London? No problem - in 2021 we are launching the 'Online Stream' of our International Management Summer School, allowing you to join us for the course remotely.

Over the past year Dauphine London have adapted their teaching methods for undergraduates with success - we are confident in our ability to provide you with the very highest standard of teaching and are thrilled to be able to welcome students from across the globe for this brand new offering.

Online attendees will be brought in via a high-quality remote camera over Microsoft Teams. All class materials, lectures, presentations and Q&As will include remote attendees, with separate online sessions with company representatives and filmed company visits to help you get the most comprehensive summer school experience possible. Online stream students will have the opportunity to share a 'virtual drink' during campus networking sessions.

**1** Students on a day trip to Oxford.

**2** A student in one of the campus breakout areas.

**3** Our beautiful campus in Angel.



**I've learnt how important language and presentation skills are in an international working environment, as well as solid professional knowledge!**



Daniela Bratu,  
class of 2019



## APPLYING TO THE INTERNATIONAL MANAGEMENT SUMMER SCHOOL

The International Management Summer School at Dauphine London is academically competitive and rigorous - places are limited and so we ask prospective students to submit an application for the programme. We also recognise that this is good practice for applicants future job applications and interviews in anglophone environments.



**Visiting international companies like Lloyd's was a fantastic opportunity to see real-life work and find out what living and having a career in London is like.**



Camille,  
class of 2019

To submit your application\*, please visit [london.dauphine.fr/summer-schools](http://london.dauphine.fr/summer-schools). You will need to submit:

- A personal statement, outlining your interests and what you hope to gain from the Summer School.
- An up-to-date Curriculum Vitae (CV).
- Your 2019-20 grades transcript (students only).
- If available, your most recent English language test certificate.

\*An application fee of £50 will be charged to cover administration costs (which is refundable in the case of an unsuccessful application). As spaces are limited, we strongly recommend applying as early as possible. Applications are open from Friday 18th December 2020.

### PROGRAMME FEES

	3 weeks	2 weeks
Dates	21 June - 9 July	21 June - 2 July
On campus fee *	£1,500	£1,200
Online fee	£1,300	£1,000
Early bird fee **	(see below)	(see below)
Accommodation ***	£250/week	£250/week

\*Includes tuition, welcome dinner, company visits, a one-day trip to Oxford or other historic university town, social and networking events, and a farewell event.

In the event that our London campus is forced to close due to the pandemic, we will provide you with two options - opt for our fully online stream or receive a full refund (subject to our Terms and Conditions).

\*\* Apply before February 12th 2021 to get up to a 15% discount. Additional discounts may apply for Dauphine students. Please inquire.

\*\*\* Accommodation in Central London (Zone 1 or 2) single or double room, subject to availability.

Scholarships of up to £1,000 available for qualifying students.

Admissions are considered on a rolling basis from January 2021, as a result we suggest that you apply as early as possible to guarantee a place.

## ACADEMIC SPONSORS

We are delighted that the International Management Summer School at Dauphine London is sponsored by the Université Paris-Dauphine Master's in International Business (MIB) and the Licence Sciences des Organisations.

## PROGRAMME LEADER



Michael Abeyta is the International Management Summer School programme leader. Michael is a lecturer based at Dauphine London, where he is Academic Lead for Leadership and Management and Head of the International Summer Schools at Dauphine London. Michael holds a BSc in Computer Science from the University of Utah and an MBA from the Haas School of Business at the University of California (Berkeley).

Michael is a serial entrepreneur, and brings much early-stage start up experience from Silicon Valley to the UK and Europe. He started his career in Santa Clara, California, where he managed a \$40m product line in the semiconductor software design industry. He also worked for a boutique management consulting firm advising top level executives on technology and market strategy. He later founded a company in the early days of electronic publishing, creating digital versions of popular books. Mike later spotted the opportunities in the burgeoning ecommerce and internet space, and became the first product manager for a shopping engine company, which was subsequently sold to Inktomi, a pioneering internet company, and later acquired by Yahoo! He moved to London from San Francisco to help build Inktomi's European headquarters and subsequently managed business development for Yahoo! Search Marketing in London.

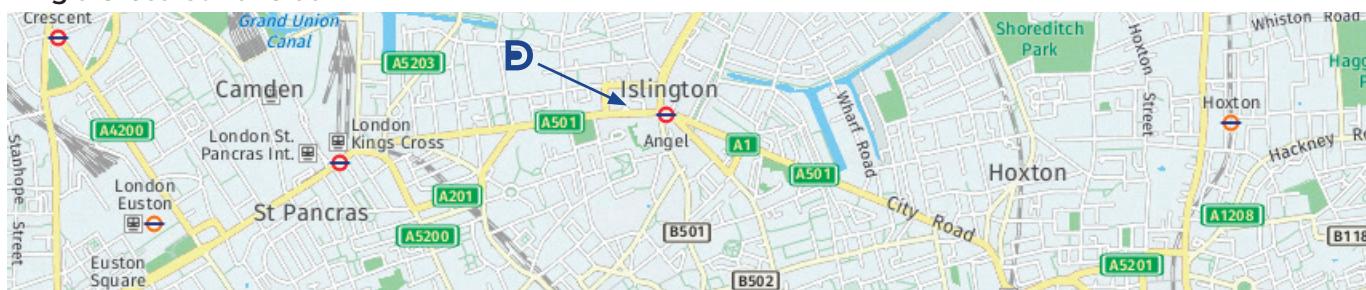
Most recently he co-founded Akesios Search Analytics, a company that created an award-winning platform to manage search engine marketing for small and medium sized businesses. During Akesios' early years, it operated as a management consulting company to the directory sector, advising C-level executives on the effective creation and delivery of online products and services, and also included performing due diligence on planned acquisitions.

## ACADEMIC CREDITS

Attendance at the International Management Summer School is equal to three ECTS credits.

## WHERE TO FIND US

Dauphine London's beautiful campus is a stone's throw from Central London, in the vibrant area of Angel. We're a two-minute walk from Angel Underground Station and a fifteen-minute walk from King's Cross-St Pancras.



## FOR FURTHER INFORMATION

[dauphinelondon@dauphine.psl.eu](mailto:dauphinelondon@dauphine.psl.eu)

[london.dauphine.fr/summer-schools](http://london.dauphine.fr/summer-schools)

